



Camden Cricket Club has been a part of Cambridge sporting life for over 130 years and we'd like to invite you to become a part of it.

Camden regularly puts out 5 adult and 2 colts teams per week, with our 1st XI playing in the top local division, Tucker Premier 1, by my calculations that is at least 55 adults and 22 colts, plus parents and opposition, all potentially exposing a company brand during a game, every week during the season. That's a lot of exposure.

We will be asking a number of local companies if they would like to sponsor us and we have some ideas of what may promote your company in the best way, however we are pretty friendly club and would be open to any quirky ideas you may have.

Obviously it would be great if we could proudly display just one company's logo but should any of the following be of interest we've no issue in our players looking like formula one drivers in their logo covered overalls!

£2500 – Full/sole sponsorship of Camden Cricket Club.

Includes logos on new shirts and caps for players, camdencc.com branding, 3 large banners for home game ground sponsorship of every league team, every attempt to get local promotion featuring your company name and an invite to the end of season curry!

Full/sole sponsorship only available while none of the other items have been taken.

£300 – 1x Home game Banner

A large banner that goes up somewhere around the ground at all home games for a certain team, i.e the 1st XI, 2nd XI etc. We'd happily design this for you. Plus some branding on camdencc.com.

Cost includes design and manufacture. Multiple banners available.

£500 – Website sponsorship

One year's sponsorship of camdencc.com. Take a look at see what you think!

£700 – Cap sponsorship

Every player to receive a Camden CC cap with your logo.

Cost includes purchasing and embroidery*. Plus some branding on camdencc.com

£900 – Training top sponsorship

Every player to receive a Camden CC training t-shirt with your logo.

Cost includes purchasing and embroidery*. Plus some branding on camdencc.com

*Please note there may be a small charge to each Camden player that has a clothing item, depending on final cost of manufacture.

We have a cricket week every year and all sponsors will be cordially invited to the president's game at the end of that week for a glass of bubbly, some team photos and hopefully some exciting cricket.

We really hope some of these are of interest and it would be great if you could be a part of Camden's 134th year.

Kindest Regards, Michael

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